Title:
Earning, Saving and Spending Money!

Purpose:
At the end of my speech, my audience will know three ways of managing money.

Thesis:
There are three things you should know about money: earning, saving, and spending.

Audience Analysis:
Most of our audience is working part-time (according to the demographic survey), with the remainder working full-time. Most of the audience is married/partnered, and almost half have children. This would indicate that our audience probably has a significant knowledge of the need for earning, saving and spending money. However, they may not know the inherent relationship among the three, nor specific tips for maximizing their potential of each three characteristics of managing money.

I.
Introduction
   A. Attention-getter ($5 note; ask audience question)
   B. Thesis:
      There are three things you should know about money: earning, saving, and spending.
   C. Preview of Main Points
      1. Earning
      2. Saving
      3. Spending
   D. Interest in the topic

II.
Earning
   A. Getting a Job
   B. Getting the Right Pay
   C. Assessing your Value

III.
Saving
   A. How much?
   B. Where?

IV.
Spending
   A. Needs
   B. Wants

V.
Conclusion
   A. Review of Main Points
      1. Earning
      2. Saving
      3. Spending
   B. Restate Thesis:
      There are three things you now know about managing money: earning, saving, and spending.
   C. Residual Message ($5 note; ask audience question again)

References


Title: Body Systems

Purpose Statement: At the end of my speech, my audience will know the 11 body systems, including functions and organs associated with each system.

Thesis Statement: The human body has 11 systems that enable you to live each and every day. Some of these systems you may know, others you may not.

Audience Analysis: My audience is familiar with many of the systems in the body, such as blood and skeletal. However, they may not be familiar with many of the terms or some of the more “bizarre” systems.

I. Introduction
   A. Attention-getter
   B. Thesis: The human body has 11 systems that enable you to live each and every day. Some of these systems you may know, others you may not.
   C. Relevance
      1. Nursing field
      2. Doctor visits

II. Systems Familiar With
   A. Circulatory/Cardiovascular
   B. Reproductive
   C. Respiratory
   D. Skeletal

III. Systems Probably Familiar With
   A. Digestive
   B. Muscular
   C. Nervous
   D. Urinary

IV. Systems Probably Not Familiar With
   A. Lymphatic
   B. Endocrine
   C. Integumentary

V. Conclusion
   A. Review of main points
   B. Restatement of thesis
   C. Residual message: Acronym

References:


Title: Car Theft

Purpose Statement: At the end of my speech the audience will learn about car theft and how to minimize the risks of being the victim of car theft.

Thesis: Car theft is an increasing problem in the motor vehicle industry.

Audience Analysis: My audience is familiar with car theft, as it is mentioned in the news constantly. Many of my audience may even have had their car stolen, or know someone whose car was stolen. However, many of my audience may not be familiar with the different types of anti-theft devices, costs associated with car theft and insurance companies, or why cars are stolen.

I. Introduction
   A. Attention-getter
   B. Thesis statement
   C. Relevance
      1. My car theft story
      2. Car theft statistics
   D. Preview of main points
      1. Types of car theft
      2. Seriousness of car theft
      3. Facts about car theft
      4. Anti-theft devices

II. Types of car theft
   A. Theft for profit
   B. Theft for joyriding

III. Seriousness of car theft
   A. Costs for car theft
   B. Reasons for car theft

IV. Facts about car theft

V. Anti-theft devices
   A. Kinds of devices used against car theft
      1. Alarm
      2. Club
      3. Fuel or “kill” switch
   B. Other ways to minimize car theft

VI. Conclusion
   A. Review of main points
   B. Restate thesis
   C. Residual message

References:
