Title: Give Me American Music

Specific Purpose: At the end of my speech, my audience will know more about the history, effects, and culture of American music.

Thesis: Music and its effects have shaped the cultural history of America.

Audience Analysis: Most of my audience is music savvy, having lived through the greatest musical explosion of the 1950s through today. My audience listens to a variety of music on the radio and is probably most familiar with American music.

I. Introduction
   A. Attention-getter (catchy statistic about music/question)
   B. Thesis: Music and its effects have shaped the cultural history of America.
   C. Preview of main points
      1. History
      2. Effects
      3. Culture
   D. Interest

II. History
   A. Music Beginnings
   B. American Music
      1. Artists
      2. Styles

III. Effects
   A. Influence on individuals
   B. Influence on society

IV. Culture
   A. Clothes
   B. Language

V. Conclusion
   A. Review of main points
      1. History
      2. Effects
      3. Culture
   B. Thesis: Music and its effects have shaped the cultural history of America.
   C. Residual Message: (refer to attention-getter – statistic/question)
