Speech 100: Spring 2003 – In-class Informative Speech (April 24, 2003)

Title: Movies & More

Specific Purpose: At the end of my speech, my audience will know why I enjoy movies.

Thesis: The experience of watching a movie is influenced by the type, the people, and the place.

Audience Analysis: The audience is composed of adults who are able to attend movies at theaters, purchase movies at stores, and rent movies for home use. Everyone has probably had an experience with one of these formats.

I. Introduction
   A. Attention-getter (THX movie intro)
   B. Thesis (The experience of watching a movie is influenced by the type, the people, and the place.)
   C. Preview of main points
      1. Types
      2. Social groups
      3. Location
   D. My interest

II. Types
   A. Action
      1. Suspenseful
      2. Loud
   B. Comedy
      1. Laughter
      2. Stress Release
   C. Drama
      1. Reality
      2. Emotions

III. Social groups
   A. Family
   B. Dates
   C. Friends

IV. Location
   A. Home vs Theater
      1. Cost
      2. Time
      3. Convenience
      4. Popcorn
      5. Comfort
   B. DVD vs VHS
      1. Picture quality
      2. Sound quality
      3. Special features

V. Conclusion
   A. Review of main points
      1. Types
      2. Social groups
      3. Location
B. Restate thesis
(The experience of watching a movie is influenced by the type, the people, and the place.)

C. Residual message (Porky Pig: That's all folks!)

References:
