

## **Mr. Chris Brandmeir**

### TEACHER & PRESENTER

- Consulting and Presenter through Center for Extended Learning, Highline Community College in Marketing, Sales, Customer Service, Management, Training and others.
- Teach classes in: Hotel Management, Food & Beverage Management, HR Management in Hospitality, Legal Issues in Hospitality, Event & Conference Planning, Front Office Operations in Lodging, Marketing and Marketing in Hospitality, International Business, Salesmanship, Principles of Management, Resume and Interview Preparation, Cultural Awareness in Business.
- Workshop presenter on International Market Entry Strategies for Small and Medium Size Hospitality businesses for the Western State Tourism Policy Council– Washington State Tourism Department: Marketing the Independent Hospitality Business – Packaging and Programming - Wine & Culinary Tourism as Demand Drivers – Customer Service 101-Back to Basics and more.
- Plate Presentation: Food as a Marketing Tool Conducted workshops on marketing at the 1991, 1993, 1995, 1997, and 1999 regional B&B Conferences, including participants from Alaska, British Columbia, Washington, Oregon, and Idaho.
- Led workshops on press relations at the 1996 Washington State Tourism Conference.
- Presented workshops on marketing and food preparation at the Professional Association of InnKeepers International Conference in Virginia in 1994, in Texas in 1996, and at the Alaska B&B Association in 1997.

### ORGANIZATIONS & COMMUNITY ACTIVITIES

- Board of Regents, APSP
- Chair, Cascadia Chapter CHRIE (Council on Hotel, Restaurant and Institutional Education – WA, OR, AK, MT, ID)
- Chair, Seattle Public Schools Academy of Hospitality & Tourism Management
- Member: IACP and FENI: International Association of Culinary Professionals and Food Educators Network International
- Delegate to the 1995 White House Conference on Travel & Tourism
- President: Belltown Court Owners Association,
- Lopez Island Chamber of Commerce Chair: San Juan Island Tourism Resource Council & San Juan Islands Visitor Information Service
- Board Member of Washington State Hotel/Motel Association and Washington Bed & Breakfast Guild;
- Recipient of Community Service Awards in San Juan County
- Chair for the first two Pacific Northwest Regional B& B Conferences
- Member of Development Director’s Roundtable
- National, Western, & California Association of Financial Aid Administrators
- National Association of Foreign Student Advisors;
- CASE-Council for the Advancement and Support of Education
- President of the Pacific Forensics League.

## EDUCATION

- Doctorate Program, University of Phoenix, DBA 2008
- Certified Hospitality Educator, AHLAEI
- Global MBA , National University, San Diego, California
- Vocational Technical Education Certificate, Washington State Board of Community & Technical Colleges
- B.A. Government/Communication Arts, University of San Francisco

## EMPLOYMENT HISTORY

- Program Manager & Instructor, Hotel & Hospitality Management Program Highline Community College
- Owner/Operator: The Inn At Swift's Bay, Inc., HBH Management, Lopez Island, WA.
- Director, College Relations, Cogswell College, California and Washington...
- Owner-Operator, Catering by Gnomes, SF Bay Area.
- Executive Director. National Scholarship Research Service, San Raphael, CA.
- Maitre d' Hotel & Assistant Manager. The Big Four Restaurant, San Francisco
- Dean of Admissions and Financial Aid. HNC, Oakland, CA.
- Assistant Dean of Admissions & Director of Financial Aid. Dominican University of San Raphael
- Assistant Director of Admissions & Lecturer in Communication Arts, Director of Forensics University of San Francisco, San Francisco, CA

## FOOD SERVICE & HOSPITALITY

- Consulting Trainer & Maitre d' with The Lodge At Koele, Lanai, Hawaii
- Brunch Cook at The Cooperage in San Francisco and the Victorian House in Napa,
- Kitchen Staff, Hugh's One Up at the Hyatt Union Square in pantry, broiler and sauté stations.
- Host, Vanelli's Seafood at Pier 39, San Francisco.
- Evening Cook/Chef: The Bay Café, Gail's Restaurant, The Wildflower, and Jeanna's Seafood, over a 10-year period on Lopez Island, Washington.
- Brunch Chef: The Inn At Swifts Bay, menu and recipe development, planning, provisioning, and execution of unique breakfast menu for B& B Inn in the San Juan Islands.